Miva Merchant 📿

RETRO READYTHEME CUSTOMIZATION

Updated November 12, 2014

MIV3

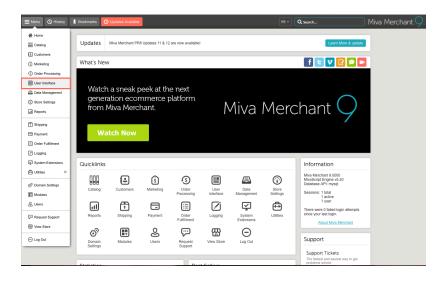
Installing the Retro ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

1. Got to http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store_Code=MIVA and down-load the theme you want. For this guide we are downloading and installing the Retro ReadyTheme.

BVIM		Q	24/7 SUPPC	RT - 800.608.6482
	Small Business Edition Enterprise	Features	Signup	Do More 🔻
	Retro ReadyTheme			
	A Bootstrap based theme designed for stores with a small product line. Get all your products front and center right on the homepage.			

2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



3. Select Frameworks, click on the upload button, select "Upload-Overwrite."

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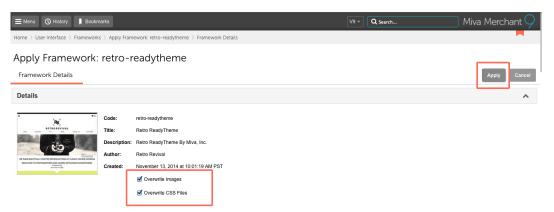
4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."

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Home > User Inter	FAVORITES	Name	Date Modified	' Size	Kind
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	Applications	💿 custom-fields.xml	Yesterday, 3:52 PM	451 bytes	eXtensument
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5. Click on your ReadyTheme, Click "Apply Framework."

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retro-readytheme	Retro ReadyTheme	Retro ReadyTheme B…		Retro Revival	11-13-2014

6. Click the two boxes, "Overwrite Images" and "Overwrite CSS Files", then click "Apply."



7. A secondary warning page will come up, go ahead and hit "Apply" one more time.

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Home $>$ User Interface $>$ Frameworks $>$ Apply Framework: retro-readytheme $>$ Framework Details $>$ Apply Framework: retro-readytheme			
Apply Framework: retro-readytheme			Apply Cancel
Apply Framework retro-readytheme? Warning: This process will overwrite your Page Templates, Components and all associated data as described in the Framework.			

8. Install Product Image Custom Fields

This may or might not need to be done, depending on future updates for this theme. Go to Utlities, Add/Remove Modules and see if "Product Image Custom Fields" is in the "Available Modules" area. If it is, click on the install button. If it's down below under "Installed Modules" then you can skip to the next step.

Home > Utility Settings > Add/Remove Modules			
Utility Settings			
Template Based Batch Reports Add/Remove Modules		4) Rese
Available Modules			^
Product Image Custom Fields	Basket Inventory	Buy X Number Items Get 1 Free	
Version: 9 0000 Provider: Mava Merchant Use his module to enable custom fields for importing images in bulk. For example, you could create image Types "Front" and "Back" to distinguish front and back image of a product. These custom fields will appear a columns in your product spreadsheet template from Utilities > Import Data. See the Miva Merchant PR8 Reference guide for details on the Additional images import feature.	Version: 9.000 Provider: Mna Merchant Basket Inventory alloves you to track how much inventory is in customer baskets. You must be tracking inventory at the store and product level to use Basket Inventory. Once enabled, you can see Current Stock (not in baskets). Stock in Baskets and Total Overall Stock when you edit the Product record.	Version: 5.0110 Provider: Welland	
(*) Install	• Install	(+) Inst	stall

Install XML file for Product Custom Fields

The Prepworx Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add four custom text fields:

\$599.95

LALIYA

Product Type and Short Description on the Storefront page

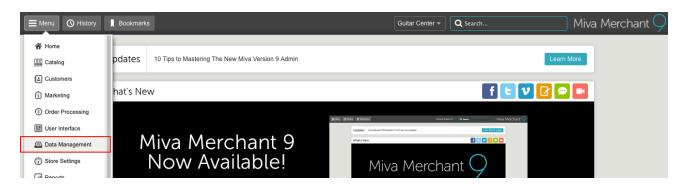
MEDIUM FORMAT SLR	
QTY 1 ADD TO CART	
ADD TO WISH LIST	
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Laliya – Medium Format SLR. With the ability to use wide angle lenses, you'll be able to shoot vast structures and scenes effortlessly. Horrent ips liberamur instructus sapiens inscientia miserum audaces quarum amicorum, albam, sollicitare tractatos liberemus. Quidque scripta iudica istis. Petulantes, solitudo claudicare.	
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Specs and Options on the Product Page

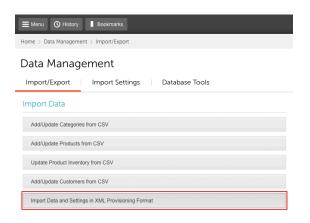


Here's how to install this file:

9. Go to Menu, then scroll down to "Data Management"



10. Under "Import/Export" and Select "Import Data and Settings in XML Provisioning Format"



11. Upload "custom-fields.xml" from your downloads file

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Home > Data Management > Import/Exp	ort		
Data Management			
Import/Export Import Se	ttings Database Tools		() Reset
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Add/Update Categories from CSV			
Add/Update Products from CSV	File: Browse No file selected. Browse or Dra	g a File Hara To Linload and Basin Importing Data File Upload	
Update Product Inventory from CSV	Import: Import Data and Settings in XML Provisioning Format Module: XML Provisioning Import	Image: State	÷ Q
Add/Update Customers from CSV	Select a File to B Date/Time Line # Log Message		

Customizable Areas in the Retro ReadyTheme **) F** (0) Q 1. Header Logo R RETROREVIVAL 2. Main Navigation CART (0) argoflex 3. Hero Image WE MAKE BEAUTIFULLY CRAFTED REPRODUCTIONS OF CLASSIC VINTAGE CAMERAS DEDICATED TO 4. Banners PHOTOGRAPHERS AND CAMERA ENTHUSIASTS EVERYWHERE. See what we offe MEIKA 5. Featured Products 1.0. MEDIUM FORMAT RANGE FINDER The perfect camera for the range finder aficionado offering - 6. Custom Fields impressive image quality in a small package. ROSHICA 5. Featured Products 8 TWIN LENS REFLEX CAMERA (TLR) Twice the lens, twice the focus. Sharp, clear-cut optics is what you'll get from this 6x6. 6. Custom Fields LALIYA 5. Featured Products MEDIUM FORMAT SLR 6. Custom Fields 7. Secondary Featured Prod-PICON POLARAY ucts VINTAGE INSTANT CAMERA VINTAGE CAMERA Before Instagram was ever cool. Produce dream color-shifted Point. Focus. Shoot. Simple and easy-to-use, the Picon is a favorite photos in a flash with this vintage classic. with amateurs and pros alike. EXPLORE EXPLORE ste 8. Storefront Promo 1 & 2 RU OF WHAT I R D S **PEOPLE ARE** SAYING th every purc ORDER NOW .Me. 9. Banners BEAUTY IS IN ALL THINGS - DISCOVER YOUR CREATIVE EYE WITH RETRO REVIVAL - 10. Bottom Logo **BR** - 11. Footer Navigation RETROREVIVAL f⊡⊡Øø⊻ ∰ - 12. Social Icons

Accessing the Retro ReadyTheme

- 1. Click on the Menu
- 2. Click on ReadyTheme

Menu 🔇 History	Bookmarks
A Home	ings
Catalog	
Customers	
S Marketing	s Banners Content Sections Product Listings Navigation Sets
🔆 Marketplaces 🕨	
ReadyTheme	

Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Go to Logo Type/Logo Image
- 2. Click on "Select Logo"
- 3. Upload your logo to replace the current one. Click on "Select" in the bottom right corner.
- 4. Click "Update" in the top right corner.

■ Menu 🛇 H	listory 📕 Bookmarks	Beta 3 Demo Store 👻	Q Search] Miva Merchant 깆
Home > ReadyThe	eme > Settings			
ReadyThe	eme			
Settings	Images Banners Content S	ections Product Listin	gs Navigation Sets	✓ Update 🥎 Reset
Look & Feel				^
Logo Type:	Image ÷			
	Logo Image: graphics/0000002/logo.png	Select Lo	go <u>Clear Logo</u>	
	Auto Sizing: Use image dimensions			
	Width Height (in pix Alt Text: Retro Revival	cels)		

Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

- 1. Next to "Logo type" click on Image Drop Down Menu
- 2. Select: Text"
- 3. Enter "Store Name" and "Store Tagline"
- 4. Click "Update" in top right corner.

≡ Menu O H	listory Bookmarks				Beta 3 Den	no Store 🔻	Q Search	
Home $>$ ReadyThe	eme > Settings							
ReadyTh Settings	eme Images Banners	Content Sec	tions P	roduct Listings	Navigati	on Sets		
Look & Feel	lmage ✓ Text							

Enable Social Media Icons

UNDER SETTINGS TAB

- 1. Click "Enable Social Icons"
- 3. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
- 4. Click "Update"

Social Icons				
	C Enable Social Icons			
Facebook Link:	https://www.facebook.com/guitarcenter			
Twitter Link:	https://twitter.com/guitarcenter			
Instagram Link:	http://instagram.com/guitarcenter			
Google+ Link:				
Pinterest Link:	http://www.pinterest.com/guitarcenter			
Vimeo Link:	http://vimeo.com/guitarcenter			
Youtube Link:	https://www.youtube.com/channel/UCGX2V-WbmkvNyfosVEnPnc			

Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

- 1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
- 2. Enter your code into the "3rd Party Social Sharing Code" Field
- 3. Click "Update"

	C Enable Social Sharing Code			
3rd Party Social Sharing Code:	Go to www.addthis.com/dashboard to customize your tools			
onaning code.	<script <br="" src="//s7.addthis.com/js/300/addthis_widget.js#pubid=ra-50a1368001c1029e" type="text/javascript">async="async"></script>			
	Go to www.addthis.com/dashboard to customize your tools			
	<div class="addthis_sharing_toolbox"></div>			

Enable Trust Symbol

UNDER SETTINGS TAB

- 1. If you have a SSL Site Seal, Click the "Active" box.
- 2. Enter your code into the :SSL Site Seal or Trust Symbol: field
- 3. Click "Update"

Trust Symbol:

~

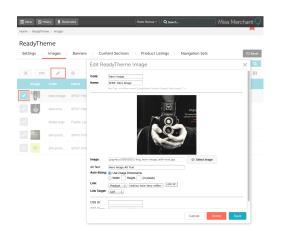
Updating Images - Main "Hero" Image

UNDER IMAGES TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select "SFNT: Hero Image"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"



Update "Hero Mobile" Image

There is also a separate Hero image for mobile settings. Make sure you replace this as well. UNDER IMAGES TAB

- 1. Select "SFNT: Hero Image Mobile"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update "Promo 1" Image

UNDER IMAGES TAB

- 1. Select "SFNT: Promo 1"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image

4. Update your "Alt Text" as well as any other appropriate fields.5. Click "Save"

Update "Promo 2" Image

UNDER IMAGES TAB

- 1. Select "SFNT: Promo 2"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Replace the Bottom Logo with Alternate Image

UNDER IMAGES TAB

- 1. Click on "Footer Logo"
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

Update Top Banner Text

UNDER BANNERS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select "SFNT: Brief Site Description"
- 2. Click the pencil icon to edit/replace the image
- 3. In the "Message" field, enter your new text
- 4. Click "Save"

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	Message: De	auty is in all things - Discover you	ir creative eye with r	itro revival.	
	Link:	5 SOL			
				Cancel	Detete Save

Update Bottom Banner Text

UNDER BANNERS TAB

- 1. Select "SFNT: Footer Text"
- 2. Click the pencil icon to edit/replace the image
- 3. Enter your new text in the "Message" field.
- 4. Click "Save"

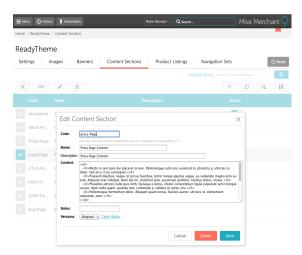
Update Navigation Pages Content

UNDER CONTENT SECTIONS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Click on the page you'd like to change
- 2. Click on the pencil icon to edit it
- 3. Under the "Content" field change your information
- 4. Click "Save"



Update Featured Products

UNDER PRODUCT LISTINGS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select SFNT: Featured Products
- 2. Click on the pencil icon to edit
- 3. Under "Custom Fields" select the items you want to display, then click select to move them over into the secondary box.
- 4. Under "Products to Display" choose where you want the products to pull from
- 5. Fill in any other applicable fields
- 6. Click "Save"

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Update Custom Fields UNDER CATALOG/PRODUCTS/CUSTOM FIELDS

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Home $ > $ Catalog $ > $ Products $ > $ Edit Product: Guitar 1 $ > $ Custom Fields	;		
Edit Product: Guitar 1 Product Images Related Products Options:	Attributes Inventory Kit Builder Inventory Variants Categories Upsold Products Custom Fields	✔ Update	€ O Reset coo More

- 1. Go up to "Menu"
- 2. Click on "Catalog"
- 3. Click on the product you want to display on Storefront Page
- 4. Select the "Open" icon
- 5. Choose "Custom Fields"
- 6. Fill out the "Product Type" field and the "Short Description" field
- 7. Click "Update" in the top right corner
- 8. Proceed with any other products you want to display on homepage.

Update Main Navigation

UNDER NAVIGATION SETS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Hover (don't click) over "Main Navigation"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"

History Bookmarks	Retro Revival 🔻 🛛 📿 Search
Home \rightarrow ReadyTheme \rightarrow Navigation Sets \rightarrow Edit Navig	ation Item: main-navigat $>$ Navigation Items
Edit Navigation Item: mair	n-navigation
Navigation Items	, hangaton
X CSV 🖋 🛍	Add Navigation Item Add Child Navigation Item
Shop	Page: Product List
Our Std Edit Navigation Item	x x
FAQ Name: Shop	
Press Link: Page PLST Link Target:	LOOK UP

Update Footer Navigation

UNDER NAVIGATION SETS TAB

- 1. Hover (don't click) over "Footer Navigation"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"

Menu O History Bookmarks Home > ReadyTheme > Navigation Sets > Edi	Beta 3 Demo Store * Q search Navigation Item: footer-navig
Edit Navigation Item: fo	ooter-navigation
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